

# Periodic Table of Typefaces

Popular, Influential, & Notorious

Family and/or Class		Rank*
Symbol		
Typeface		Designer(s) Year Designed

  

1 H Helvetica Max Meisinger 1957	2 F Futura Paul Renner 1927																					
4 U Univers Adrian Frutiger 1957	5 Ak Akzidenz-Grotesk Friedrich Theodor Hermann Reichold 1896 Gunter Rambow 1925																					
16 Bg Bell Gothic Chauncey H. Giffen 1938	27 Fg Franklin Gothic Morris F. Benson 1952																					
8 Gs Gill Sans Eric Gill 1928	9 O Optima Hermann Zapf 1964	14 Fr Frutiger Adrian Frutiger 1957	18 S Syntax Hans Eduard Steier 1985	20 Me Meta Erik Spiekermann 1981	22 Ag Avant Garde Herb Lubkin 1968	3 B Bodoni Giambattista Bodoni 1794																
32 My Myriad Robert Slimbach Carl Seyfried 1982	65 Fo Formata Benoit-Louis Meunier 1984	71 Pr Prokyon Erhard Keller 2002	72 Mt Metro William A. Dwiggie 1974	74 Ao Antique Olive Roger Excoffon 1962	47 E Eurostile Abe Nozawa 1962	13 D Didot Firma Didot 1799																
31 In Interstate Tobias Frey-Jones 1997	40 Di DIN Ludwig Giller 1925	21 St Stone Sumner Stone 1957	26 Th Thesis Lucas de Groot 1984	30 R Rotis Dieter Arnt 1988	7 T Times Stanley Morison 1931	17 Tr Trinité Bern de Drees 1987	19 Ba Baskerville John Baskerville 1754	6 G Garamond Claude Garamond 1538	10 C Caslon William Caslon 1756	11 M Minion Robert Slimbach 1985	12 L Lucida Charles Bigelow Walter Torres 1983	15 Fl Fleischmann Erich Keller 1987	75 Da Dax Hans Reichel 1987	78 Ts Today Sans Johannes Keller 1985	87 If Info Erik Spiekermann 1986	60 Go Gotham Tobias Frey-Jones 2002	44 W Walbaum Janus Walbaum 1805					
54 Lg Letter Gothic Roger Black 1986	58 Av Avenir Adrian Frutiger 1988	38 Of Officina Erik Spiekermann 1980	49 Sc Scala Martin Majer 1991	55 Bs Base Zuzana Licko 1996	57 Ar Arnhem Paul Simons 1988	68 Le Lexicon Bern de Drees 1982	73 Sr Scotch Roman A.J.S. Farmer 1984	23 Sa Sabon Jan Tschichold 1984	28 Be Bembo Francesco Grifo 1482	34 J Jenson Robert Slimbach 1986	35 Gr Grifo Clásico Francesco Luni 1982	36 Gc Garamond Clásico Francesco Luni 1982	37 Ch Cheltenham Bertram G. Goodhue Ingold Kirtland 1896	90 Am Amplitude Christian Schwartz 2002	91 Bc Bell Centennial Matthew Carter 1978	98 N Neutraface Christian Schwartz 2002	48 Ma Matrix Zuzana Licko 1988					
66 Tg Trade Gothic Jackson Burke 1945	100 Ng News Gothic Morris Fuller Benton 1928	62 Fe Fedra Peter Bickel 2002	99 Q Quadrat Paul Simons 1982	29 Cl Clarendon Sebastian Fox 1845	43 Ro Rockwell Frank H. Peterson 1934	53 Io Ionic No. 5 Chauncey H. Giffen 1925	80 Sw Swift David Unger 1987	41 Jo Joanna Eric Gill 1935	42 A Aldine Julia Mansueti 1517	52 K Kis Morris Flax 1986	64 Pa Palatino Hermann Zapf 1952	76 Cb Cooper Black Donald B. Cooper 1932	88 Sp Spectrum Jan van Kesteren 1942	89 Po Proforma Piet van Blokland 1988	94 CG Cooper-Like Gothic Frederick W. Gouldy 1997	25 TA TRAJAN Carl Thomsen 1985	50 Ce Century Morris Fuller Benton 1919					
24 Oc OCR American Type Foundries 1989	45 Ci Chicago Susan Kare 1984	46 P Pictor A.M. Cassandre 1937	92 Oa Oakland Zuzana Licko 1985	97 Bl Blur Naomi Brody 1982	61 Eg Egyptian Aristo Götter 1967	63 Co Courier Howard Kettner 1954	79 Mm Memphis Erol Hubert Weiss 1974	84 Ca Caecilia Peter W. Noorval 1985	32 Bü Büchergrotesk Johannes Gutenberg 1469	39 Gf Gothic Grotesk Hans Schönsperger 1514	56 Uf Unger Futura Johannes Unger 1793	59 Mg Manuscript Gothic Hildegard Heyd 1514	67 Bf Brevier Futura Johannes G.L. Beuthoff 1793	82 Jf Jette Futura Johannes G. Beuth 1950	85 Wg Wiederholungs Gothic Hubert Koch 1925	86 Wr Wiederholungs Gothic Erol Hubert Weiss 1974	93 Sf Satz Futura Schrift Hubert Koch 1974					
51 Z Zephyr Hermann Zapf 1988	69 Mi Mistral Roger Excoffon 1962	70 Ha Hande Leif Eric 1987	77 Sn Snell Roundhand Matthew Carter 1984	81 Rc Rococo Robert Grogan 1982	83 Bi Bibbica Richard Lipton 1987	95 un uncial Walter Hammer 1922	98 Bo Boudry Peter Bider 1984															

\*Ranking determined by sorting and combining lists and opinions from the following sites:  
 The 100 Best Fonts Of All Time - <http://www.100besteschriften.de/>  
 (to include top ten personal favorites from designers Jan Middendorp [dorpdal.com], Roger Black [rogerblack.com],  
 Bertram Schmidt-Friderichs [tdc.org], Stephen Coles [typographica.org], Veronica Elsner [www.fontshop.com/fonts/foundry/elsner\_flake],  
 Ralf Herman [opentype.info] and Claudia Gurnski [fontshop.com])  
 Paul Shaw's Top 100 Types survey - <http://www.tdc.org/reviews/typelist.html>  
 21 Most Used Fonts By Professional Designers - <http://www.instantshift.com/2008/10/05/21-most-used-fonts-by-professional-designers/>  
 Top 7 Fonts Used By Professionals In Graphic Design - <http://justcreativedesign.com/2008/09/23/top-7-fonts-used-by-professionals-in-graphic-design-2/>  
 30 Fonts That ALL Designers Must Know & Should Own - <http://justcreativedesign.com/2008/03/02/30-best-font-downloads-for-designers/>  
 Typefaces no one gets tired of using - <http://www.cameronmoll.com/archives/001168.html>  
 (to include all serious and reasonable opinions stated in the comments section)